

Play Fair 2008 action at the 20 KM in Brussels (B)

2008/05/25 Sunday 00:00:00 CEST

A giant Play Fair puppet greeted the approx. 25,000 runners at the finish line May 25th at the Brussels 20 KM run. A Play Fair/JO Propres team of 150 runners also took part in the run, while other activists collected signatures from the public, all to raise awareness of the campaign's demands to the Olympic movement and sportswear industry.